

ROYA KERAMATI

EDUCATIONAL TECHNOLOGY

M.A.

CONTACT

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EDUCATION

2015-2019

BACHELOR OF ARTS

Ferdowsi University

- English Language and Literature

2019-2022

GRADUATE DEGREE

Ferdowsi University

- Health and Exercise Physiology

2024- Current

MASTER'S OF ARTS

Concordia University

- Educational Technology

SKILLS

INSTRUCTIONAL DESIGN EXPERTISE

- Curriculum and course design
- Needs assessment and analysis
- Practical knowledge of instructional design models like: ADDIE, SAM, and Agile
- Knowledge of EDI principles

E-LEARNING DEVELOPEMENT

- Proficiency in e-learning tools (e.g., Articulate Storyline, Rise, Camtasia, Vyond)
- LMS management (e.g., Moodle, Blackboard, Canvas)
- SCORM and xAPI compliance
- Knowledge of gamification

CONTENT CREATION AND TOOLS PROFICIENCY

- Graphic design tools (e.g., Adobe Illustrator, Photoshop, Canva)
- Video editing tools (e.g., Adobe Premier Pro)
- Virtual training platforms (e.g., Zoom, Microsoft Teams)
- AI tools for instructional design

CAREER RELATED EXPERIENCE

Concordia University-Montreal

PRESENT

Teacher Assistant

- Assisting students in understanding practical applications of learning and development (L&D) concepts, including needs assessment, training design, and evaluation.
- Gaining hands-on experience with organizational L&D frameworks and processes.

Concordia University-Montreal

SUMMER 2024

Research Assistant

- Contributed to the project: Building Capacity for Skill Development in Canada's Workforce
- Acquired extensive hands-on experience in the development and application of cutting-edge strategies for workforce education and skill-building.
- Demonstrated excellence in collaboration, effectively working with a diverse team in an academic setting to deliver solutions.

Sohrevardi Novin Language Center-Remote

2017-2022

Content Creation Manager

- Oversee the creation of high-quality written, visual, and multimedia content for various platforms.
- Ensure consistency in brand voice, tone, and style across all content channels.
- Monitor SEO, social media, and digital marketing best practices, enhancing content visibility and effectiveness.

RE/MAX- Montreal

2023-2024

Office Coordinator

- Organized and managed schedules, ensuring efficiency and timely coordination across multiple teams and stakeholders.
- Worked closely with a group of professionals to gain valuable Canadian job experience.

Sohrevardi Novin Language Center-Remote

2015-2017

ESL Teacher

- Provided English instruction to adult learners, focusing on practical communication skills and effective language acquisition strategies.
- Gained hands-on experience in adult learning strategies

KNOWLEDGE OF TRAINING DEVELOPMENT

- Expertise in creating compliance-oriented and general manufacturing training plans.
- Strong ability to assess training needs at the organizational and departmental levels.
- Direct experience with training frameworks through teaching assistantship and project work.

LANGUAGES

- English
- French
- Farsi

REFERENCES

- Available upon request

RELATED EDUCATION AND PROJECTS

Fundamentals of Instructional Design

Project

Designed a comprehensive training program for French learners in Quebec's *Francisation* program.

Focus: Helping students use learning strategies to enhance their French language acquisition.

Approach

Applied the ADDIE model (Analysis, Design, Development, Implementation, and Evaluation) to structure the program effectively.

Knowledge Management

- Focused on organizational knowledge-sharing practices and their application in the Learning and Development (L&D) sector.
- Explored strategies for fostering collaboration and improving knowledge transfer within organizations.

Introduction to Digital Media Design

Projects:

- Created infographics, job aids, and e-learning modules using Adobe Suite, Articulate Storyline, and Rise.
- Developed an onboarding training program for new employees at Canadian Tire, incorporating instructional design principles.
- Completed group and individual assignments showcasing proficiency in multimedia instructional design tools.

Consulting Skills in Education (In Progress)

- Learning the principles of organizational consulting with a focus on addressing challenges in Learning and Development.
- Developing communication and problem-solving skills for collaborating with stakeholders.

Human Performance Technology (In Progress)

- Exploring methodologies to assess and improve organizational learning and performance.
- Gaining expertise in designing interventions that align with business goals and enhance workforce efficiency.